# **Ant Colony WhitePaper**

Ant is transforming how small businesses accept payments in Nigeria. From tiny market stalls in the open market to bus fare collectors, Ant enables **fast, tap-on-phone payments** using regular smartphones—no bulky POS machines needed! Just tap a card or phone on the seller's phone, and the money goes straight to their bank account.

Even if you can't read or write, — just speak your payment in your native language. Payments just got faster, easier, and more accessible to everyone. See how HERE

# What is *Ant Colony*?

Ant Colony is a community-led movement of creators and influencers driving financial inclusion for small businesses. Through the **Ant Colony** program, you'll continuously earn a share of our payment processing fee for every payment performed by businesses and everyday Nigerians you help adopt the tap-to-pay revolution.

**QueenAnts** (top creators) and **SoldierAnts** (ambassadors) are at the heart of this transformation, onboarding businesses and everyday users into the *tap-to-pay revolution*—and earning big while doing so!

### How Does It Work?

### Roles:

## 1. QueenAnts (50 Seats Only):

- You're a top creator (1m+ followers). Build your colony by recruiting SoldierAnts (₦7,900 registration per Soldier). Joining is fee-free for QueenAnt.
- Earn 10% of your Soldier's joining fees and 10% of everything they earn.

#### 2. SoldierAnts:

Join under a QueenAnt, onboard businesses/users, and earn 30% of Ant's processing fees for every tap transaction.

#### **Earnings Example:**

With just 100 businesses processing ₩40,000 daily, a **SoldierAnt** could earn ₩1.1 million monthly!

QueenAnts, with 500 Soldiers, could earn over ₩55 million monthly, scaling

with their colony.

## What is AntCoin?

AntCoin is the exclusive reward currency within the Ant ecosystem, designed to amplify the excitement of earning and spending. As a **SoldierAnt** or **QueenAnt**, your efforts are rewarded in **AntCoins**, which can be redeemed for real value or exciting perks.

### **Exchange Rate**

The exchange rate is set at:

N1 = 10 AntCoins

This means your earnings and rewards in AntCoins grow exponentially, giving a sense of abundance and progress as you build your colony.

#### **How to Use AntCoin**

**Cash Out**: Convert your AntCoins back to Naira at the exchange rate. **Unlock Perks**: Use AntCoins to access exclusive benefits, such as priority campaigns or Ant Colony merchandise.

**Boost Your Network**: Spend **AntCoins** to incentivize new Soldiers or merchants to join your colony.

With AntCoin, we make every contribution feel significant and rewarding, fueling your journey to success within the Ant Colony.

## Why Join Ant Colony?

- Earn a life-changing income or create a life-changing opportunity for your community.
- Transform Nigeria's payment landscape.

This opportunity is **limited to 50 QueenAnts**—don't miss your chance to lead!

## LuckyTaps!

To make things even more exciting, we've introduced #LuckyTap! Customers and merchants can win random rewards between ₦5,000 and ₦100,000 each time they tap to pay. It adds excitement to every transaction, encouraging repeat visits to stores where Ant is accepted and helping you grow your colony faster.

## **Built on Trust and Innovation**

Our vision goes beyond payments. We aim to become Nigeria's leading **digital bank**, helping millions of non-literate Nigerians adopt digital finance effortlessly with our voice banking.

To ensure your earnings and transactions are safe, we are:

- **CBN-Compliant:** Operating within the guidelines set by the Central Bank of Nigeria.
- **PCI DSS Certified:** Meeting the highest global standards for payment security.
- Partnered with Global Leaders: Collaborating with Mastercard,
  Visa, and Verve to bring trusted, innovative solutions to every corner of Nigeria.
- Licensed Acquirer Processing Through Wema Bank: Your transactions are processed through one of Nigeria's most trusted financial institutions.

The revolution starts today! Sign up to become a QueenAnt or SoldierAnt and lead Nigeria into the future of payments. Don't wait—spots are filling fast!

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